

SOCIAL MEDIA AUDIT

| DATE/QUARTER | COMPANY NAME | CAMPAIGN NAME |
|--------------|--------------|---------------|
| | | |

GOAL

To get started right away, just tap any placeholder text (such as this) and start typing to replace it with your own.

SOCIAL MEDIA AUDIT ANALYSIS

| PLATFORM | FOLLOWERS | BEST PERFORMING CONTENT (URL) | SECOND BEST PERFORMING CONTENT (URL) | POSTING FREQUENCY | ENGAGEMENT | KPI'S |
|-----------|-----------|-------------------------------|--------------------------------------|-------------------|------------|-------|
| Instagram | | | | | | |
| Facebook | | | | | | |
| TikTok | | | | | | |
| LinkedIn | | | | | | |
| Pinterest | | | | | | |
| Youtube | | | | | | |
| X | | | | | | |
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